

Logo Reference

The Super Ball 2026 · Final files

STACKED

The main logo. Invites, posters, programs, social posts, the gala web page.



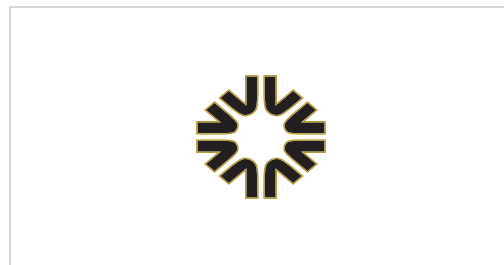
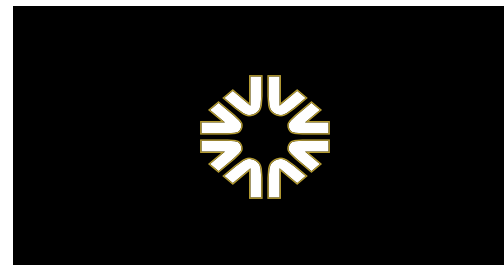
HORIZONTAL

Wide, short spaces: banners, email headers, step-and-repeat, stage screens.



ICON

Small spaces: profile picture, foil seals, table numbers, napkins.



Colors, Rules and Files

COLORS



Gold

CMYK 31 33 100 3
RGB 180 155 49
HEX #B49B31

Greg's gold: lines and lettering. Gold foil on MOO prints. Same gold as The PVA Open logo.



Black

CMYK 0 0 0 100
RGB 0 0 0
HEX #000000

Background, and the lettering in Full Color.



White

CMYK 0 0 0 0
RGB 255 255 255
HEX #FFFFFF

Lettering in Inverse.

RULES

- Always use these files. Never retype, redraw or rebuild the logo.
- Pick the color by the background: Full Color on light, Inverse on dark, Gold Foil for one color.
- Don't stretch, squish, rotate, recolor or add shadows or glows.
- Don't pull pieces apart or rearrange them.
- "Super Ball" is always two words.
- Keep empty space around the logo at least as tall as the word "THE".
- The icon is the PVA star, made for this event. Use it only on Super Ball pieces, never as PVA's everyday icon.
- The lettering is built into the files, so no font is needed to use the logo.

SMALLEST SIZE (SET BY BAHLR)

Stacked: 1.5 in wide in print, 250 px on screen.

Horizontal: 2.5 in wide in print, 400 px on screen.

Icon: 0.375 in wide in print, 48 px on screen.

Why: the thin lines and "Annual Fundraising Gala" get hard to read smaller.

WHICH FILE TO USE

Every style and color has the same five files:

- .ai** Greg's Illustrator original. For designers and printers.
- .pdf** Printing (invites, signs, foil). Sharp at any size.
- .svg** The website. Sharp at any size, small file.
- .png** Slides, social, email, Canva. See-through background.
- .jpg** 3000 px square, background built in (white or black). Profile pictures.

WHERE THINGS ARE ON LEONIDAS

01 Clients / Pro Vision Academy / The Super Ball 2026 /

Logo / Stacked, Horizontal, Icon / Full Color, Inverse, Gold Foil / Vector, Digital

From Greg / 2026-10-27 Final files (Greg's zip, untouched)

From Greg / 2026-10-23 Draft 1 (his first PDF)

The Super Ball Brand Guide.pdf

The bahlr copies made from Draft 1 are in "_to delete".